



NEWS

Press Release: Available for Immediate Publication
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Simpson launches Subaru-equipped Pressure Washers

Elk Grove Village – January 2009. Simpson Cleaning Systems is proud to announce the release of two new product lines built with the rugged Robin Industrial Engine from Subaru. “This is an important initiative for Simpson” noted Mr. Bill Fischer, Vice President-Sales. Subaru manufactures a top-quality engine, and this reflects very favorably upon Simpson Cleaning Systems.” Simpson Cleaning Systems will build the belt-driven Water Blaster™ & direct-driven PowerShot™ equipped with Subaru Engines in our state-of-the-art manufacturing facility in the United States.

“The engine is critical to the life cycle of equipment, so durability is a key consideration” noted Sam Viana, Quality Manager at Simpson. “Heavy-duty parts won’t wear as quickly, so an engine with a cast iron cylinder liner, steel alloy components and ball bearing support of the crankshaft will naturally last longer than a unit primarily built with aluminum and plastic.”

Subaru Engines are backed by a network of 4,500 service centers nation-wide, and have a 40-year history of building rugged and reliable engines. Backed by a 2-year warranty, the Subaru Engine combines a QuickStart® starting system and a HotSpark® electronic ignition system to ensure easy starts every time, reducing stress on the engine and on the operator!

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