



NEWS

Press Release: Available for Immediate Publication
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The FNA Group announces our new Vice President of Marketing – Bill Fischer

Elk Grove Village, IL – September, 2009.

The FNA Group is pleased to announce the promotion of Mr. William Fischer to Vice-President of Marketing. Bill joined The FNA Group in 2003, developing new business on both the Retail and Industrial sides of the business. Looking forward, Bill is responsible for developing new marketing plans and sales tools.

Mr. Fischer brings 24 years of highly successful sales and marketing experience in the power equipment industry. As Director of Sales for Poulan/Weed Eater Bill was responsible for developing winning programs for The Home Depot, Wal*Mart, and Sam's Clubs as well as the Independent Dealer channels. Mr. Fischer also served as Director of Sales and Marketing for Generac Portable Products where he was directly responsible for garnering business at Home Depot, Lowe's, Costco Wholesale, and True Value Hardware. As the Sr. Product Line Manager for DeVilbiss Air Power Company Bill restructured the product family and during his 3-year tenure, category sales doubled from \$115 million to \$230 million. From 2000 to 2003 Bill served on the Board of Directors for the Pressure Washer Manufacturers Association (PWMA).

Please take a moment and congratulate Bill on this important position within The FNA Group. We are very excited to have his expertise and knowledge to help us forge a new path in Marketing.

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For more complete information, please contact Dan Harris, Marketing Manager at FNA Group, 1825 Greenleaf Ave, Elk Grove Village, IL 60007. Phone (847) 348-1589, or send an email to dharris@fna-group.com.